

# Society for Police and Criminal Psychology (SPCP)

## 2022 Conference Sponsorship Opportunities

[www.policepsychology.org](http://www.policepsychology.org)

### **Sponsorship Options:**

*\$2500 + = Gold Sponsorship* – Includes being listed as one of our Gold Sponsors in promotional material at the conference and on the SPCP website. The Gold Sponsorship includes prominent display of a large banner (supplied by the sponsor) on-site at the annual conference, one 30-second video ad<sup>i</sup> (supplied by the sponsor), a 240 x 180 px display ad (with link to your organization) on the conference program and website<sup>ii</sup>, and a display ad in the conference program smartphone app and on the SPCP website for one year<sup>iii</sup>. Upon request, Gold Sponsors may also receive one complimentary event registration and a table at the conference for display of literature and their representative to network with participants on-site. Opportunity to contribute merchandise or services – promotional giveaways that contribute to the experience of conference attendees. In the event of an online conference, a video banner will be displayed during the online conference.

*\$1500 = Silver Sponsorship* – Includes being listed as one of our Silver Sponsors in promotional material at the conference and on the SPCP website. The Silver Sponsorship includes prominent display of a large banner (supplied by the sponsor) on-site at the annual conference, one 30-second video ad<sup>a</sup> (supplied by the sponsor), a 240 x 180 px display ad (with link to your organization) on the conference program and website<sup>b</sup>, and a display ad in the conference program smartphone app. Silver sponsors may also provide display handouts to be disbursed at the conference event. Opportunity to contribute merchandise or services – promotional giveaways that contribute to the experience of conference attendees. In the event of an online-only conference, a video banner will be displayed during the online conference.

*\$500 = Bronze Sponsorship* – Our Bronze Sponsorship includes being listed as one of our sponsors on the conference program and a 240 x 180 px display ad posted on the first page of the SPCP website for up to 12 months<sup>c</sup>. In the event of an online-only conference, a video banner will be displayed during the online conference .

*Individual Sponsorship* – Individual sponsorships in any amount will be recognized at the conference.

### **Additional Opportunities:**

*\$750 per year*: Includes a 240 x 180 px display ad (supplied by sponsor) posted on the first page of the SPCP website for one year<sup>c</sup> and display table with literature and a representative on-site at the annual conference. (This option is already included with a Gold Sponsorship).

*\$50 per month*: Includes a 240 x 180 px display ad posted on the first page of the SPCP website for up to 12 months<sup>c</sup>. This is already included in Bronze, Silver, and Gold Sponsorships.

### **Event Sponsorship Opportunities:**

*\$3000 Last day lunchbox sponsorship*: The conference ends on Saturday, September 24<sup>th</sup>, around 11:30. This sponsorship opportunity would allow your organization to leave its mark by offering one lunchbox to each participant, so they leave the conference on a high note and happily satiated. Your company name will be announced as a sponsor during this event, and you will be listed in the program and on the conference program smartphone app.

*\$2750 Live Conference Poster Session sponsorship:* On the Thursday night of the conference, a student poster session will be held during which *hors d'oeuvres*/small bites will be served. Your company name will be announced as a sponsor during this event, and you will be listed in the program and on the conference program smartphone app. Opportunity to sponsor one complimentary drink to each participant during this event.

*\$2500 Live Welcome Reception sponsorship:* The Welcome Reception will be held on Wednesday night, September 21<sup>st</sup>. *Hors d'oeuvres*/small bites will be served during this event. Your company name will be announced as a sponsor, and you will be listed in the program and on the conference program smartphone app. Opportunity to sponsor one complimentary drink per participant during this event.

*\$1500 Live Conference Networking Lunch sponsorship:* Your company name will be announced as a sponsor at the beginning of the lunch, and you will be listed in the program and on the conference program smartphone app.

*\$750 Live Conference morning or afternoon breaks* – Coffee, tea, sodas, and juice are offered during the breaks. Your company name will be announced as a sponsor at the beginning of the break, and you will be listed in the program and on the conference program smartphone app.

*\$250 Poster Presentation sponsorship:* Your company name will be included in a list of sponsors acknowledged at the beginning of the Poster Session.

*\$250 SPCP Awards sponsorships* – SPCP awards given each year for best conference presentation. Most monetary awards are sponsored by existing grants and donations by members. Sponsors will be acknowledged at the conference.

Please pay online at <https://www.policepsychology.org/sponsor> or make your check payable to SPCP and send to JoAnne Brewster, James Madison University, MSC 7704, Miller 1151, Harrisonburg, VA 22807.

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Main Contact, Email, and Phone Number: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Description of sponsorship type, advertising requested and preferred event sponsorship:

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SPCP will attempt to accommodate all sponsor requests, but also reserves the right to discuss alternative plans and reject sponsorships or advertisements that it deems inappropriate for any reason. If sponsorships are not accepted, SPCP will refund the sponsorship donation.

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<sup>i</sup> The video can be played up to 5 times throughout the meeting. Sponsors must provide a 30-second .mp4 video.

<sup>ii</sup> Sponsors must provide a 240 x 180 px .jpg file to be used as their display ad and a URL that will be used to link the ad to their web site. Sponsor organization must provide a 240 X 180 px display ad file of their logo with registration no later than August 15. SPCP reserves the right to use text or public logos that are affiliated with the organization if the accurate art file is not provided.

<sup>iii</sup> The SPCP website is visited approximately 2000 times each 30-days.