

Society for Police and Criminal Psychology (SPCP)

www.policepsychology.org

2020 Online Conference, November 5-7, 2020

Sponsorship Options

\$1000 Gold Sponsorship – Includes being listed as one of our Gold Sponsors in promotional material at the conference and on the SPCP website. The Gold Sponsorship includes one 30-second video ad (supplied by the sponsor) and a 240 x 180 px display ad (with link to your organization) on the conference program and on the SPCP website for one year. Gold Sponsors can purchase additional video advertising as listed below.

\$300 Basic Sponsorship – Our basic sponsorship includes being listed as one of our sponsors on the conference program and on our website. The basic sponsorship includes additional promotional opportunities available only to sponsors.

Additional Opportunities available only to Gold or Basic Sponsors

+ \$50 per month: Includes a 240 x 180 px display ad posted on the first page of the SPCP website for up to 12 months.

+ \$500 per year: Includes a 240 x 180 px display ad posted on the first page of the SPCP website for one year. (This option is included with a Gold Sponsorship)

+ \$100 per showing of a 30-second video ad played between sessions during our online conference. (One showing is included with a Gold Sponsorship)

+ \$200 per showing of a 60-seconds of video played between sessions during our online conference.*.

The SPCP website is visited approximately 2000 times each 30-days. Sponsors must provide a 240 x 180 px .jpg file to be used as their display ad and a URL that will be used to link the ad to their web site. Videos can be played up to five times throughout the meeting. Sponsors must provide a 30-second .mp4 video.

Event Sponsorship:

\$100 Poster Presentation sponsorship: If you would like to sponsor our Poster Session, your company name will be announced in a list of sponsors at the beginning of the Poster Session and a list of Poster Presentation sponsors on the conference program.

Company/Organization must provide a 240 X 180 px display ad file of their logo with registration no later than September 15, 2020. SPCP reserves the right to use text or public logos that are affiliated with the company/organization if the accurate art file is not provided.

Please pay online at <https://www.policepsychology.org/page-18128> or make your check payable to SPCP and send to JoAnne Brewster, James Madison University, MSC 7704, Miller 1151, Harrisonburg, VA 22807.

Company/Organization Name: _____

Address: _____

Main Contact, Email, and Phone Number: _____

Donation Amount: _____

Description of sponsorship type, advertising requested and preferred event sponsorship:

SPCP will attempt to accommodate all sponsor requests, but also reserves the right to discuss alternative plans and reject sponsorships, videos, or advertisements that it deems inappropriate for any reason. If sponsorships, videos or advertisements are not published, SPCP will refund the sponsorship donation.